

**DON'T MISS OUT ON BIGGEST TREND IN BEER – JOIN THE CRAFT REVOLUTION!**



**Enter your details for a chance to win a month's supply of MaltSmiths Craft Beers**

Become a part of the craft revolution by adding MaltSmiths' range of tasty, refreshing beers to your offering! MaltSmiths Pilsner and IPA – two of the most popular craft beer styles – are the first to be launched in the MaltSmiths Brewing range, both of which are bound to get your customers debating and getting excited about different beer styles.

For a chance to win one of three prizes of \*\* MaltSmiths simply enter your details below.

**Full terms & conditions**

1. This promotion is for licensees visiting [www.morningadvertiser.co.uk](http://www.morningadvertiser.co.uk) within Great Britain and the Isle of Man only.
2. Entrants must ensure they have their employer's permission before participating in this promotion and must comply with any procedures established by their employer relating to participation in promotions.

3. Entrants must be aged 18 or over and have access to the internet and an email account.
4. Employees or agencies of Maltsmiths or their family members, or anyone else connected with the prize draw may not enter.
5. This promotion opens at 12.00 on 05.09.17 and closes at 23:59 on 19.09.17. Any entry received after the closing date will not be valid. Proof of sending is not proof of receipt.
6. A maximum of 1 entry is permitted per outlet and a maximum of one prize may be won per outlet.
7. The prize is non-exchangeable, non-transferable, and is not redeemable for cash or other prizes.
8. Maltsmiths retains the right to substitute the prize with another prize of similar value in the event the original prize offered is not available.
9. No purchase is necessary to enter this promotion.
10. Entrants into the prize draw shall be deemed to have accepted these terms and conditions.

**How to enter**

11. To enter this promotion, visit [www.morningadvertiser.co.uk](http://www.morningadvertiser.co.uk) follow the online instructions and provide your contact details on the online form.

**Selecting the winner(s)**

12. Three winners will be selected by a random draw on 21<sup>st</sup> September 2017 from all valid entries received in accordance with these terms and conditions.
13. The managers of the winning outlets will be notified within 10 working days of their outlets being selected as a winner.
14. The Promoter will make reasonable efforts to contact the winners. However, if a winner has not responded to notification within 1 week, or if a selected winner is ineligible, otherwise in breach of these terms and conditions, or unable to take up the prize for any other reason, the Promoter reserves the right to select an alternative winner using the same process referred to above in these terms and conditions.

The promoter is not responsible for third party acts and omissions.

15. The prizes will be dispatched to the winners by post ?? by 10th October 2017. The Promoter accepts no responsibility for failed delivery due to provision of incorrect contact details by entrants. Any prize that is returned undelivered will be assumed unwanted and the Promoter reserves the

right to select an alternative winner to receive the prize using the same process referred to above in these terms and conditions.

**The Prize**

16. The 3 winners will each receive a months' worth of Maltsmiths product, consisting of; 8 kegs (1 keg per week for 4 weeks) of the winners choice of either Maltsmiths Pilsner and IPA.

Promoter:- Heineken UK Limited 3-4 Broadway Park, South Gyle Broadway, Edinburgh EH12 9JZ